

Jeff Kersten

Agency Liaison - Division of Trade & Consumer Protection

Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP)

Biography

Jeff Kersten is the Agency Liaison for the Bureau of Consumer Protection within the Wisconsin Department of Agriculture, Trade and Consumer Protection. As the Agency Liaison, Jeff travels around the state to educate the public, businesses and law enforcement on privacy protection, data security, identity theft, and other areas of consumer protection. Jeff has over 12 years of experience as a police officer and is a prior Consumer Protection Investigator for the Bureau of Consumer Protection.

DATCP Presents Home Improvement Contracts under Wisconsin Law

The Wisconsin Bureau of Consumer Protection will present information on home improvement practices and contracts under Wisconsin law. Wisconsin residents sign home improvement contracts every day to make improvements to their homes and property. It is important to understand the consumer protection laws that are in place to protect you before they enter into this type of contract.

As part of the presentation, you will learn valuable tips to share with your clients on hiring a contractor, contractor requirements, and required contract provisions. Home improvement resources will be explained.

As Wisconsin's lead agency for consumer protection, the Bureau of Consumer Protection at the Wisconsin Department of Agriculture Trade and Consumer Protection, provides information and education, mediates complaints, investigates cases, and takes enforcement actions to fight fraudulent and deceptive practices that harm consumers and honest businesses.

